Initiative	Guiding Principle	Description
Mental Health First Aid Training	**Change the Culture**	Mental Health First Aid is an unprecedented opportunity to change the culture around mental health by educating and training 250,000 New Yorkers through 2020 in Mental Health First Aid (MHFA). MHFA educates people on how to support others who may be suffering from a mental health condition, helps to reduce biases against mental illness, and allows people to more comfortably engage in mental health issues.
Public Awareness Campaign	**Change the Culture**	The Public Awareness Campaign is built around two overarching objectives: (1) Reshaping the conversation around mental health, focusing on mental health promotion and early intervention; and (2) Helping New Yorkers understand how to access services if they or someone they know are experiencing mental health issues.
Roadmap Website & Program Finder	**Change the Culture**	The Roadmap Website and Program Finder brings mental health information to where people look – and that place is increasingly online and on smartphones. The ThriveNYC Mental Health Roadmap includes two exciting new web-based, mobile-friendly tools: 1) Roadmap Webpage: a website that brings the Roadmap online and includes a number of exciting features; 2) NYC Well Program Finder: a prototype that will allow New Yorkers to quickly and easily find mental health and substance use services that meet their needs via the NYC Well website.
Improve School Climate	**Change the Culture**	This package of reforms includes a number of changes that will benefit student mental health, including: 1) Decreasing reliance on 911 calls to address DOE student behavioral issues; 2) Implementing Restorative Approaches in schools; 3) Implementing strategies to support court-involved students; 4) Expanding training for school safety agents and police officers assigned to the School Safety Division.
Addressing the Trauma of Crime Victims	**Change the Culture**	Addressing the Trauma of Crime Victims is an initiative that places Victim Advocates at all 77 NYPD precincts and Housing Bureau Police Service Areas (PSA). The goal of this program is to provide a more effective response to victims of crime at the time of the incident, and in the critical days, weeks, and months, following the crime.
Police Crisis Intervention Team Program and Training	**Change the Culture**	Crisis Interevention Team Program includes three key components: police training, drop-off options for officers, and community involvement. A total of 5,500 officers will participate in a four-day training to help them recognize the behaviors and symptoms of mental illness and substance misuse. They will also learn techniques for engaging people in respectful, non-stigmatizing interactions that de-escalate crisis situations.
Diversion Centers	**Change the Culture**	Diversion Centers is an initiative that will provide NYPD with a new treatment-based option for people they encounter who show signs of mental illness and/or substance misuse and would benefit from diversion to an alternative to hospitalization or the criminal justice system. The Centers will operate 24/7/365 with a no-refusal policy for persons brought in by the police.

Trauma Services for Families with Young Children	**Act Early**	Trauma Services for Families with Young Children is an initiative that establishes trauma-focused, attachment-based therapy for parents and their very young children. By Fall 2017, the Division of Prevention Services, Community Based Strategies at ACS will provide citywide access to trauma-informed, intensive, attachment-focused therapy for the youngest and most vulnerable New Yorkers through its Group Attachment Based Intervention (GABI) initiative.
Social Emotional Learning	**Act Early**	The City will embark on an expansion of Social-Emotional Learning (SEL) to all Pre-K for All classrooms and ACS EarlyLearn Centers. This initiative will train approximately 9,000 teachers and early educators of approximately 100,000 children ages birth to 5 and their families to support children to achieve healthy social and emotional development.
Mental Health Service Coordination in All Contracted Family Shelters	**Act Early**	Mental Health Service Coordination in All Contracted Family Shelters is an initiative that hires Client Care Coordinators to work in the 72 contracted Department of Homeless Services shelters serving families with children. Client Care Coordinators conduct family assessments, provide brief on-site clinical services, make high quality referrals to outside treatment providers, establish linkage agreements with community partners, and deliver training for other shelter staff with the ultimate goal of enhancing families' well-being and permanency outcomes.
School Mental Health Prevention and Intervention Program	**Act Early**	Through ThriveNYC, the Office of School Health is implementing new approaches to mental health services in schools. One new approach is the Prevention and Intervention Program (PIP). School Mental Health Managers (SMHM) will work with 49 DOE schools to assess the overall mental health needs of each school community and create partnerships with community mental health providers.
School Mental Health Consultant Program	**Act Early**	At scale, the program will have 103 Consultants serving 841 school campuses across NYC. Consultants have six core domains of activity: promote, assess, map, train, and consult. By working with schools to build their mental health capacity, the Consultant Program helps to support the school's efforts to build supportive environments, strengthen family and community ties, and build a school's capacity to meet the mental health needs of its students by linking schools with community based organizations and local mental health providers.
Mental Health Training for School Staff	**Act Early**	Mental Health Training for School Staff is an initiative that makes available three universal trainings to all school staff which includes: (1) Youth Mental Health First Aid (YMHFA), (2) Making Educators Partners in Youth Suicide Prevention (MEP), and (3) Kognito's At-Risk.
Mental Health Services in Community Schools	**Act Early**	130 Community Schools are receiving mental health services using the three-tiered school mental health framework (universal, selective and targeted services). Office of School Health's School Mental Health Managers assist schools and lead CBO's in assessing the need for mental health services. School and partnering CBO's are provided on-going assistance to meet identified needs through program development, staff trainings, assistance in sub-contracting with qualified mental health providers, and support in establishing NYS licensed school based mental health satellite clinics (currently 56 clinics licensed by the state).

Mental Health by Design	**Act Early**	Mental Health by Design is a program where 15 NYC public high schools were selected and awarded $10,000 each to develop and implement active design projects. The active design projects engage students in unique ways around the topic of mental health and highlight innovative, place-based approaches that promote equity and adolescent mental health. MHxD aims to create and enhance physical spaces in schools that a) help students pursue wellness-promoting activities such as mindfulness, self-expression, social inclusion, and physical activity, b) affirm humanity, and c) combat structural inequities.
Talk to Your Baby	**Act Early**	This initiative promotes parent bonding and early brain development among children ages zero to three.
Expansion of Newborn Home Visiting Program in Shelters	**Act Early**	Newborn Home Visiting Programs in Shelters is an initiative that supports the families of newborns in the first few weeks after birth. A public health professional makes an in-person visit and provides educational information and materials on a range of topics, including child development, secure attachment and bonding, safe sleep practices, and breastfeeding.
Attachment and Biobehavioral Catch-up	**Act Early**	Attachment and Biobehavioral Catch-Up (ABC) is an initiative that is an attachment-focused, strengths-based therapeutic model that helps foster parents, birth parents, and other primary caregivers more effectively nurture and engage children between the ages of six months and three years. Weekly one-hour sessions are held in the home for 10 weeks and are facilitated by parent coaches who provide caregivers with “in the moment” guidance that is supported by video feedback.
Creating Awareness about Relationship Equality	**Act Early**	Creating Awareness about Relationship Equality is an initiative that will provide healthy relationship training to all New York City teens in foster care in order to help young people prevent, recognize, and respond to dating violence. This investment will provide 5,000 youth between the ages of 11 and 21 with healthy relationship training at 300 workshops annually.
Training on Intimate Partner Violence and Teen Dating Violence for Community School Staff	**Act Early**	Training on Intimate Partner Violence and Teen Dating Violence for Community School Staff is an initiative that provides training at all 130 Community Schools on how to help students and families experiencing intimate partner violence or teen dating violence. Staff will learn how to connect people to our NYC Family Justice Center and NYC Healthy Relationship Training Academy.
Close Gaps on Maternal Depression	**Close Treatment Gaps**	Close the Gaps on Maternal Depression is an initiative that aims to screen and treat all pregnant women and new mothers affiliated with NYC Health + Hospitals and Maimonides Medical Center for pregnancy-related depression.
NYC Well	**Close Treatment Gaps**	NYC Well is an initiative that will serve as an easy point of entry to the City’s behavioral health services. NYC Well will bolster the capacity of the city’s phone-based crisis hotline, add the ability to access resources via text messaging and the web, and significantly expand our services to include providing non-crisis connections to behavioral health services. Services will be available free-of-charge 24/7/365.

Peer Specialist Training	**Close Treatment Gaps**	Drawing from both lived experience and specialized training, Peer Support Specialists have a unique ability to engage people whose needs might not be fully recognized and understood by the traditional health care workforce. Peer Specialist Training is an initiative that will train 200 peer specialists who have lived experience of mental health and/or substance misuse or as a parent/caregiver who has navigated multiple systems on behalf of their child(ren) with social, emotional, developmental, health, and/or behavioral needs to take on workforce positions in the health care system and obtain their NYS Peer Specialist Certification.
CUNY Mental Health Digital Platform	**Close Treatment Gaps**	CUNY Mental Health Digital Platform is an initiative that makes high-quality, low-cost mental health services and self-care resources available to CUNY students through web-based and mobile-supported media. Through collaboration with CUNY School of Public Health and CUNY Health Services, the City will take the first steps toward providing access to tested and established web-based portals and apps to self-manage mental health.
Veterans Outreach Team Expansion	**Close Treatment Gaps**	Veterans Outreach Team Expansion is an initiative that will enhance access to veteran services, with an emphasis on prevention and early intervention. The City is investing $500,000 to expand the Outreach team to provide additional navigation assistance and care coordination to veterans and their families.
Veterans Mental Health Holistic Treatment Fund	**Close Treatment Gaps**	Veterans Mental Health Holistic Treatment Fund is an initiative that creates a Veterans Holistic Treatment Fund of $1 million that will provide grants to organizations that serve veterans and their families in order to bridge the gap between mind-body medicine and traditional clinical care. The grants will allow a variety of community-based settings to host evidence-based restorative practices.
Investing in NYC's Mental Health Workforce	**Close Treatment Gaps**	We will shrink treatment gaps, reduce disparities in treatment access and quality, and incorporate public health activities into mental health care. NYC has convened a process to advance these goals, starting with annual Workforce Summits held in May 2016 and June 2017 that have joined stakeholders and decision-makers who must work together to innovate and expand the mental health workforce.
Expansion of Buprenorphine	**Close Treatment Gaps**	Expansion of buprenorphine is an initiative launched in 2016 that adds 1,000 - 1,500 new providers trained and authorized to prescribe buprenorphine over the next three years. Buprenorphine is a life-saving medication used to treat opioid use disorder by stopping cravings and preventing withdrawal symptoms.
Expansion of Naloxone Distribution	**Close Treatment Gaps**	Expansion of Naloxone Distribution is an initiative that distributed over 15,000 naloxone kits and will quadruple distribution to 65,000 kids by FY19 across at least 100 opioid treatment, detoxification and syringe exchange programs.
NYC Safe	**Close Treatment Gaps**	TBA

Reduce Violence and Address Treatment in the City's Jails	**Close Treatment Gaps**	Reduce Violence and Address Treatment in the City's Jails is an initiative that implements strategies to improve the care and safety of people with behavioral health needs within City jails. These strategies will rely on de-escalation and evidence-based staffing and programming.
Mental Health Services for Youth in Runaway and Homeless Youth Shelters	**Close Treatment Gaps**	Mental Health Services for all Youth in Runaway and Homeless Youth Shelters is an initiative that provides mental health service enhancements to runaway and homeless youth services where contracted programming can hire mental health professionals, implement mental health case management services, and include creative therapy into programming for young people serviced on site.
Cognitive Behavioral Therapy Plus	**Close Treatment Gaps**	Cognitive Behavioral Therapy Plus is an initiative that the NYC's Administration for Children Services (ACS) is implementing Partnering for Success (PFS) at 18 of their 23 contracted family foster care agencies. This initiative promotes stronger collaboration between frontline workers in child welfare and mental health clinicians who serve foster children.
Mental Health and Substance Abuse Programming for Youth on Rikers	**Close Treatment Gaps**	At Rikers Island, the City will provide psychiatric assessments and afterschool therapeutic arts programming for all youth under 21, and substance misuse programming for 16- to 21-year-olds.
Mental Health Services in All Family Justice Centers	**Close Treatment Gaps**	Mental Health Services in All Family Justice Centers is an initiative that will expand onsite mental health services at all five of the city's Family Justice Centers, which last year served more than 37,000 domestic violence survivors. The staff will provide direct care and also offer mental health promotion support, skill-building opportunities, and mentoring to other Family Justice Center staff.
Geriatric Mental Health Services in Senior Centers	**Close Treatment Gaps**	Geriatric Mental Health Services in Senior Centers is an initiative that will place a Licensed Clinical Social Worker or a professional with similar skills in up to 25 of our largest senior centers. This initiative will evaluate the efficacy of placing mental health services and professionals in senior centers in order to provide expert on-site assistance.
Integrated Brief Intervention for Substance Misuse (SBIRT)	**Close Treatment Gaps**	Integrated Brief Intervention for Substance Misuse (SBIRT) is an initiative that introduces substance use screening, brief intervention, and referral to treatment (SBIRT) services in all eight of the City's Sexual Health clinics.
Expand and Enhance Discharge Planning Services	**Close Treatment Gaps**	Expand and Enhance Discharge Planning Services is an initiative that connect people to care to improve their mental health and to help reduce risk of re-incarceration and improve public safety overall. People who leave our City jails represent a group with high levels of mental health and substance use needs.
Employment for People with Developmental Disabilities	**Partner with Communities**	Employment Opportunities for Individuals with Developmental Disabilities Project is an initiative that provides vocational support services to individuals with intellectual/developmental disabilities in each borough.

Thrive Learning Center for Community-Based Organizations	**Partner with Communities**	Based on requests from clergy, community groups, and agency leaders for education and skill-building materials that can be used to meet the mental health needs of their congregations and clients, the initiative is developing a free, web-based Learning Center for community organizations. Initial outreach will focus on faith-based and immigrant-serving organizations. It will provide a skills training library that offers non-clinicians task-shifting and prevention strategies and a forum to facilitate partnerships between community groups and providers. It includes videos, guides to test skills, handouts of tips and information summaries, assessments, and links to other resources. Currently, components include (1) problem solving skills, and (2) self-care and stress management, and involves working with Columbia University's instructional design programs.
Early Years Collaborative	**Partner with Communities**	Early Years Collaborative is an initiative that builds capacity within two communities to better leverage resources in ways that improve outcomes for young children (birth to age 3) and provides an infrastructure for community-based organizations from various sectors to work together toward increasing healthy pregnancies, supporting school readiness, and promoting secure attachment, safety, and stability
Mental Health Service Corps	**Partner with Communities**	Mental Health Service Corps (MHSC) is an initiative that is creating a Corps of approximately 400 physicians and recently-graduated Masters and Doctoral-level clinicians to work in substance use programs, mental health clinics, and primary care practices in high-need communities throughout the city.
"Friendly Visiting" to Combat Social Isolation Among Seniors	**Partner with Communities**	Friendly Visiting to Combat Social Isolation Among Seniors is an initiative that The NYC Department of Agency is working on and will fund 12 case management agencies to identiy 1,200 homebound clients who are suffering from the ill effects of social isolation, including high rates of depression and anxiety, and connect them to trained volunteers.
Connections to Care (C2C)	**Partner with Communities**	Connections to Care aims to expand availability of behavioral health services by training ~~CBO~~ non-clinical staff (e.g., security, case managers) of 15 participating CBO's in four interventions for task-shifting: (1) screening, (2) motivational interviewing, (3) psychoeducation, and (4) Mental Health First Aid. Each CBO is paired with a Mental Health Provider for further referral to care.
Mental Health Weekend for Faith-Based Communities	**Partner with Communities**	Mental Health Weekend for Faith-Based Communities is an initiative that works with clergy members of different faiths to organize a citywide Faith-Based Mental Health Weekend. On the designated weekend, faith leaders across the City will be invited to preach on the topic of mental health.
Mental Health Innovation Lab	**Use Data Better**	The Mental Health Innovation Lab was established as part of ThriveNYC to address the need for sourcing and collecting precise and real-time information and to use better quality data than is currently available. The Lab spreads quality improvement practices across mental health stakeholders to help them improve their practices and adopt innovations, to partner in building better data sources and methods, to synthesize key best practice areas, and to convene expert consensus meetings on emerging areas of innovation in mental health policy.
Evaluate Service Gaps And Financial Sustainability Of School-Based Mental Health Services	**Use Data Better**	To better inform longstanding work and investments in student mental health, in 2016, DOE and DOHMH conducted the first-ever citywide assessment of schools' current resources and needs related to mental health and substance use. An independent social science research firm was contracted to develop and administer an online twenty-two question survey to principals of approximately 1,500 schools to (1) examine current delivery, utilization and capacity of mental health services and approaches in schools K-12, (2) identify schools' need for mental health services, and (3) explore existing and potential financing strategies. The survey data was collected and analyzed along with DOE administrative data to describe current mental health resources, needs, challenges and opportunities to inform joint DOHMH/DOE planning efforts.

Evaluate Existing ACT Teams	**Use Data Better**	The City is adding additional resources to the 44 existing ACT teams and is funding an evaluation to determine what interventions are successful. Assertive Community Treatment (ACT) provides the highest level of mental health care available to New Yorkers with serious mental illnesses who are stable enough to live in their communities.
Ensure the City Uses Jail and Diversion Programming Effectively	**Use Data Better**	Ensure the City Uses Jail and Diversion Programming Effectively is an initiative that uses a broad risk-based approach to inform decisions about which defendants should receive an expanded array of supervised release programs. This approach can improve public safety while providing more effective mental health treatment to people in the mental health system.
Child Health Survey	**Use Data Better**	The Child Health, Emotional Wellness and Development Survey (CHEWDS) is a cross-sectional survey of more than 3,000 families that was undertaken by DOHMH for the first time in 2015 to collect reliable, representative, citywide data on the health, emotional wellness, and development of children ages 12 and younger living in New York City, including their service usage and needs.
Reshape Community Services Board	**Strengthen Government's Ability to Lead**	Enhance the role of the Board by inviting new members that represent a broad spectrum of communities, organizations and viewpoints. The Community Services Board is a City Charter-mandated body that advises DOHMH's mental health work.
Mental Health Council	**Strengthen Government's Ability to Lead**	Mental Health Council is an initiative that is comprised of more than 20 City agencies from every sector of government, including health, human services, law enforcement, education, youth development, labor relations, and parks. The Council serves as a key vehicle for managing mental health initiatives, policy-making, and problem-solving across City government and will ensure that the City is effectively implementing these initiatives, especially those that involve multiple agencies.
Continue Working Closely with the State on the Transition to Medicaid Managed Care	**Strengthen Government's Ability to Lead**	Continue Working Closely with the State on the Transition to Medicaid Managed Care is an initiative that will coordinate monitoring and oversight of Behavioral health in Medicaid Managed Care Plans that service residents of New York City.
New Supportive Housing for Vulnerable New Yorkers	**Strengthen Government's Ability to Lead**	New Supportive Housing for Vulnerable New Yorkers is an initiative that will bring on 15,000 apartments for supportive housing over the next 15 years. The new supportive housing will serve a number of vulnerable populations, including homeless families, homeless single veterans, domestic violence survivors, young adults who have recently left foster care or who have been in foster care and are at risk of homelessness, and individuals receiving nursing home care.
Mayors' Conference for Mental Health-Cities Thrive	**Strengthen Government's Ability to Lead**	The Mayor's Conference for Mental Health - The first conference held in November 2016 launched the Cities Thrive Coalition, which brings cities together to share best practices in mental health programming and advocate at the federal level. The conference invited cities from across the country to share new ideas and promising mental health initiatives, including highlighting what NYC has done. The second annual conference was held in December 2017. There are currently over 150 cities that are part of the Cities Thrive Coalition.